



# In the LOOP

Issue number 2  
August 2009



## Welcome to edition number two!

Thank you for the positive feedback and constructive criticism following our first edition, we will try to make this newsletter as interesting and accessible as possible.

All comments are welcome along with any items you would like including in our next edition, which can be sent to: [cypscommunications@trafford.gov.uk](mailto:cypscommunications@trafford.gov.uk).

Please also circulate to colleagues who do not have access to e-mails.

## Roadshows

August is traditionally the month of holidays so things generally quieten down across many service areas, however not in CYPS. We had a great time out on our borough-wide roadshow, which ran between 25th July - 4th August.

Lots of families and young people have come over to our stand in the shopping Malls and elsewhere to tell us they recognise the logo, particularly from schools and health visitors.

We have distributed piles of leaflets and information and encouraged parents to spread the word.

There have been some very positive comments about services including CAMHS, YISP, YOS, Sure Start and a general feeling that coming together to work in a multi-agency way is a very good thing.



A comment from a parent in Old Trafford yesterday; "you don't have to sit at home, there is always someone to help you, you just have to ask" – she felt that there was plenty of support from CYPS.

We hope to make road shows a permanent feature of our marketing campaign, and will be out and about again at Christmas. A big thank you to all the staff that have helped us.

## Congratulations

Amanda Price and Lynn Richards, in achieving the NPQICL (National Professional Qualification in Integrated Centre Leadership) in the next newsletter. They are job-share Heads of Sale Moor and Sale Central Children's Centre.

To Amy Tinker who has been appointed Commissioning Officer for Complex and Additional needs, you may know Amy from her excellent work project managing the "Aiming High" agenda for disabled children. Amy is based at Cherry Manor with the Joint Commissioning Unit, as is Angela Gibbons who has been appointed Commissioning Officer for "Think Family". Welcome and congratulations to both. First "Aiming High" newsletter is on [www.cyps.org.uk](http://www.cyps.org.uk)

Congratulations and welcome also to Dave Salad and Kirsten Osborn who have been appointed Joint Commissioning Support Officers for the Joint Commissioning Unit and Communications and Engagement Team. We wish them well in their new posts.

Welcome also to Rebecca Eccleston and Gillian Craig new business support assistants for Communications and Engagement/Service Development and Joint Commissioning Unit teams.

Congratulations to two of our teachers, Phillip Allen (Ashton on Mersey School) and Nicola Gagon (Broomwood Primary School). Both were finalists in the Outstanding New Teacher of the Year and Teacher of the Year in a Primary School categories respectively in this year's North West Teaching Awards.

Although pipped at the post by the ultimate winners, their nominations were a credit to them, their skill, determination and professionalism.

## Young cyclists

Will be riding around the borough on new wheels after creating the winning entries in Trafford Council's 'design a helmet' competition for Bike Week.

Cycle life, in Sale, donated bikes as prizes for Aine Gibbons, from Year 2 at St Monica's RC Primary School in Flixton, and Ciaran Smith, from Year 8 at St Antony's Catholic College in Stretford.

Cllr Mitchell said: "While we were really impressed with all competition entries, Aine and Ciaran's designs were the deserving winners. It's great to see young people showing such enthusiasm for cycling and, thanks to Cycle life, Ciaran - who didn't have a bike before - can now experience the benefits of travelling on two wheels. I'd like to thank all the local people and businesses who got on board Bike Week, which was a huge success."

## Cycle pod

The bike pod has arrived!

The bike pod is an initiative between the 16-19 Education Transport Partnership (CYPS), Sport Trafford and the PCT, the pod is housed at Crossford Bridge in Sale and contains all you need to go on a bike ride. Members of staff that work with groups wishing to access the pod need to attend the one day 'Health on Wheels Supporter Training'. See attached flyer to book a place (that's the flyer you've already received)

If you would like to access the pod for groups of young people that you are working with please contact Claire Pyatt on 0161 912 5072.

## Gwyneth Roper PSHE nurse retires

Gwyneth Roper PSHE (Personal, Social, and Health Education Nurse) has retired after 37 years of Nursing. Gwyneth trained in Manchester and worked in the burns unit at Withington Hospital before training as District Nurse.

She came to work in Trafford as a school nurse over ten years ago and was based at the Mount Clinic delivering school nursing services to pupils in the Altrincham area.

More recently Gwyneth has carried out the role of PSHE nurse and has been responsible for supporting schools and school nurses in the delivery of high quality drugs and sex and relationship education. She has also delivered the PSHE Continuing Professional Development course for a number of years and in this role has helped many teachers, nurses and youth workers to gain this qualification.

Gwyneth has always been passionate about her work with children and young people and her enthusiasm has been an inspiration to many pupils and practitioners. Although she has retired Gwyneth will be kept busy as she is planning to develop a business in holistic therapies and continue her craft work hobbies. She will be missed by many and is wished good luck in all her future projects.

## Framework for a design & print solution for Trafford CYPS

We would like to announce that a Framework for the Supply and Delivery of all Design & Print requirements for Trafford Children and Young People's Service (CYPS) has been established. Based upon the evaluation of the twenty tenders received, we have created a framework consisting of the top three highest scoring bids to ensure that adequate competition is maintained throughout the course of the contract.

It was therefore agreed that the tenders received from Cranbourne, Creative Vein and Resource Print be accepted.

N.B. - No other suppliers can be used for CYPS design and print requirements and we are now contracted to the above agencies for the next two years, with an option to extend for a further one year.



For any of your design or print needs please complete a Brief Sheet which is available on the intranet <http://www.cyps.org.uk/intranet/> and submit to James Blandy (CYPS Marketing Manager).

James will facilitate this process with our preferred suppliers and approve all artwork/branding. The only exception will be basic print requirements from the print room (Océ), such as CYPS stationary (letterheads, compliment slips, business cards etc). In addition to photocopying or print runs that do not require a design element.

## Trafford CYPS parenting team

Our parenting team is now fully staffed and working hard to offer good quality evidence based parenting courses for parents in Trafford. There will be a launch of the referrals and information package in September where staff will be able to find out full details of what courses are on offer, training opportunities for staff and meet the team. The Parenting Team can be reached on 0161 912 3370. The team will become part of the "Think Family" team in autumn of this year.

## Important CAMHS notice

As from Friday 7 August 2009 the CAMHS team will be based at Basford House. There will be no CAMHS services based at Chapel Road clinic, Sale, from this date and the telephone and fax numbers there will be discontinued. Contact details for the CAMHS team are:

CAMHS  
Basford House  
Stretford Memorial Hospital  
226 Seymour Grove  
Old Trafford  
Manchester M16 0DU  
Telephone: 0161 860 5157  
Fax: 0161 860 5148

There is no change to the contact details for the Children in Care clinical psychology team whole remain at Northenden Road, Sale.

## Think family

Think Family is the new central government agenda to reform the approach to supporting families facing multiple disadvantage. The focus of Think Family is less on the level of support for families at risk and more about the way in which the support is provided. 'Think Family' encourages all services to look at the whole family. Both adult's and children's services need to take into account family circumstances and responsibilities, looking at how issues between family members interrelate. The Think Family model does not suggest that every problem can be solved by one service but that professionals are supported to see any moment of engagement as an opportunity to identify a need and direct support to an individual and the wider family.

As part of embedding the Think Family ethos across Trafford, Angela Gibbons is in the process of drafting a Family Engagement Strategy. The strategy will provide clarity about the provision of family services across the Children's Trust, which includes giving children, young people and families a better understanding of the range of support available as well as supporting the workforce to make swifter referrals to the most appropriate service.

The strategy will be based on an initial mapping of family support services in Trafford which will be undertaken by David Salad ( 0161 912 2570 [david.salad@trafford.gov.uk](mailto:david.salad@trafford.gov.uk)). In particular Trafford's Family Engagement Strategy will focus on the processes, referral pathways, data recording and information sharing around multi agency family support. If you have a contribution to make, please contact Angela on 0161 912 3446 or email at [angela.gibbons@trafford.gov.uk](mailto:angela.gibbons@trafford.gov.uk).

## Youth festivals

"Pandemonium Festival" poster on [www.cyps.org.uk](http://www.cyps.org.uk) Trafford Youth Services summer extravaganza of three fantastic events for Trafford young people in Davyhulme, Victoria & Stamford Parks. Please circulate to Young People & Staff and let's make it a success.

Chris McGrail  
Digital Youth Arts Coordinator  
Gorse Hill Studios  
0161 912 5251

## Communication news

This newsletter is one of the many ways we want to be able to communicate with staff, clients, families, schools and other stakeholders. Our Communication's Strategy and Communication's Plan can be found on the CYPS website [www.cyps.org.uk](http://www.cyps.org.uk). As we move into our new working arrangements we will be coming out to staff teams to discuss with you your communication and marketing needs. We will also continue to have an on going public presence, with road shows, cluster forums and stakeholder meetings.

The communications team for CYPS consists of :

Mandy Hughes – Manager,

James Blandy – Marketing Manager and

Kirsten Osborn –Joint Commissioning Support Officer.

We can all be reached on [cypscommunications@trafford.gov.uk](mailto:cypscommunications@trafford.gov.uk) .